# BINGHAMTON LOCAL DEVELOPMENT CORPORATION MINUTES OF REGULAR MEETING THURSDAY, MARCH 28, 2013

ATTENDANCE													
Directors	1/31	2/7	2/28	3/28	4/25	5/23	6/27	7/25	8/22	9/26	10/24	11/21	12/19
Tarik Abdelazim	P	P	P	P									
Debra Andrako	P	Р	Α	P									
Donald Bergin	P	E	P	P									
Patricia Cummings	E	E	E	P									
Kenneth Frank	P	P	Р	P									
Timothy Grippen	P	P	P	P									
Scott Hancock	E	P	E	P									
Marie McKenna	A	Α	Р	P									
Chris Papastrat	P	Α	E	P									
Charles Pearsall	E	P	P	P									
Matthew Ryan	P	P	P	P									
Chester Schultz	P	P	E	P									
Lea Webb	E	Α	P	P									
Members													
Sean Massey	Α	Α	E	Resigned	3/11/13								
John Paterson	Е	P	P	P	_								
Ron Sall	P	P	P	P									
Staff													
Merry Harris	P	P	P	P									
Joel Boyd	Р	E	Р	Р									
Omar Sanders	Р	Р	P	Р									
Sabina Mora	Р	Р	P	P									

President Timothy Grippen called the meeting to order at 9:12 AM March 28, 2013.

### APPROVAL OF THE MINUTES OF THE FEBRUARY 28 REGULAR MEETING

D. Andrako moved, seconded by T. Abdelazim to approve the minutes of the February 28, 2013 regular meeting as presented. The Directors voted unanimously and the motion carried.

## PRESENTATION OF THE JANUARY 2013 TREASURER'S REPORT

- O. Sanders presented the Treasurer's Report for the month of February 2013. There were no special notes and the President accepted the report.
- C. Pearsall arrived at 9:15 AM.

**OLD BUSINESS** There was none.

#### **NEW BUSINESS**

RESOLUTION 13-07 A RESOLUTION OF THE BINGHAMTON LOCAL DEVELOPMENT CORPORATION URGING THE BROOME COUNTY EXECUTIVE AND THE BROOME COUNTY LEGISLATURE TO PROVIDE TAX RELIEF BY RESTORING A FAIR DISTRIBUTION OF LOCAL SALES TAX REVENUE.

Mayor Ryan spoke to the resolution saying that it is a non-partisan issue of fairness. The county originally altered the sales tax sharing formula to get them through a particularly difficult financial crunch, however that is clearly over because they have passed two zero increase budgets in a row.

#### Summary of discussion:

- City Council passed a similar resolution and other municipalities are considering it
- Is this an action that is appropriate for the BLDC?
- Reach out to other LDC to join forces
- It relates to our role as an advocate for small business and a welcoming climate
- With reductions in Federal CDBG funds the agency needs to seek more local resources
- 12% personnel cuts have affected police and fire
- Clarify more specifically the relationship to the BLDC Mission
- Amend language to "urge" not imply require

Following discussion the members agreed to hold over the resolution to incorporate suggestions for improving the language and clarity and bring back at the April meeting.

RESOLUTION 13-08 A RESOLUTION OF THE BINGHAMTON LOCAL DEVELOPMENT CORPORATION APPROVING HAYLOR, FREYER AND COON, INC. AS THE PROVIDED OF DIRECTORS, OFFICERS & FIDUCIARY INSURANCE FOR THE BOARD.

- M. Harris reported on the process for requesting bids and selecting the company that currently provides the BLDC's general liability policy. She conferred with three other similar not-for-profits and confirmed that the fee was appropriate.
- D. Andrako moved, seconded by K. Frank, to amend the final "Resolve" to add "for a period of one year." The Directors voted unanimously and the motion carried.
- P. Cummings to approve the resolution as amended. The Directors voted unanimously and the motion carried.

RESOLUTION 13-09 A RESOLUTION OF THE BINGHAMTON LOCAL DEVELOPMENT CORPORATION ADOPTING THE BLDC MARKETING PLAN AND BUDGET FOR 2013 AND AUTHORIZING THE EXPENDITURE OF UP TO \$11,926.00 FROM UDAG FUNDS TO IMPLEMENT THE MARKETING PLAN.

M. Harris reported that in the absence of an active Outreach Committee the Strategic Priorities Committee had reviewed the accomplishments from 2012 and the priorities for 2013 and found the proposed plan and budget to be consistent with those. She further clarified that past practice had been to unencumber any funds remaining from the prior year's Marketing Budget and enter the new budget into the financial statements which will be done.

L. Webb moved, seconded by P. Cummings to approve the resolution. The Directors voted unanimously and the motion carried.

#### **COMMITTEE REPORTS:** Committees did not meet.

M. Harris requested that the Board go into Executive Session to discuss a real estate matter and the finances of a private company. L. Webb moved, seconded by C. Schultz to go into Executive Session at 9:45 AM. The Directors voted unanimously and the motion carried.

C. Papastrat left the meeting at 10:00 AM.

D. Andrako left the meeting at 10:10 AM.

The Directors voted to come out of Executive Session at 9:20 AM.

MAYOR'S REMARKS: Mayor Ryan once again thanked the Board for their diligence in dealing with challenging issues. He commended them for continually learning and strengthening the BLDC.

EXECUTIVE DIRECTOR'S REMARKS: M. Harris called on O. Sanders to report on the NYS Main Street Grant workshops help on March 21st. He said it was well attended by about 15 potential applicants. In addition to his preservation on the grant requirements, the City's Preservation Planner presented on Historic Tax Credits, the regional ESDC representative presented on State and regional programs and a representative from NYSERDA presented on energy efficiency programs. There are several significant properties in the foot print and the aim was to provide a package of incentives and programs.

M. Harris reported that the city's Blueprint Binghamton Open House was a huge success and encouraged members to visit the Design Studio when available. The first of the Blueprint Binghamton Community Discussion workshops on the Green Technology coordinated by the

office was also very successful with more than 40 attendees and high quality presentations. She urged members to plan to attend the next workshop schedule for Thursday, April 18, noon – 2:00 PM on the topic of "Placemaking & Sustainable Economic Development." Featuring a nationally know speaker Joe Minicozzi.

Board Member P. Cummings reported from the Southern Tier Economic Development Council on a draft plan from Cleaner Greener Southern Tier for regional sustainable development. STREDC will be reviewing the plan in April. The plan includes strategies for smart growth, reduction of greenhouse gasses, public and private investment, land sue and infrastructure. Their website <a href="http://www.cleanergreenersoutherntier.org/">http://www.cleanergreenersoutherntier.org/</a> provides useful information.

L. Webb left the meeting at 10:25 AM

Board Member Scott Hancock reported on the Pre-Seed workshop help at Binghamton University. An international program, this was the time it was help here. Six teams, three made up of students, participated and developed and presented.

There being for further business the President called for a motion to adjourn. Abdelazim moved seconded by P. Cummings to adjourn at 10:30 AM.

Donald Bergin, Secretary

**Binghamton Local Development Corporation**